



virtual conference +  
trade show + registration



# AI-Powered Matchmaking for Conferences and Meetings

## Elevating Attendee Engagement

Encourage meaningful attendee engagement by leveraging EVA's matchmaking capabilities for meetings and conferences entirely driven by the power of AI. Based on criteria organizers provide, EVA connects attendees with similar interests. Just like an in-person meeting, attendees can collect and share business cards, request meetings, and meet outside of sessions. Sponsors and exhibitors can extend their conversations beyond the conference "walls" with the ability to easily target and meet with valuable leads.

### Easy to Access

- Instant 1:1 Video Calls
- Real-Time Text Chat
- Roundtables & Networking Rooms

### Intuitive Scheduling Tools

- Smart Appointment Setting
- Meetings-at-a-Glance View
- Meet Virtually or In-Person

### Custom Matches

- Customized Matchmaking Rules
- AI-Powered Algorithm
- Manual Filter Options

### Metrics & Analytics

- Filter Interests & Measure Engagement
- Demonstrate ROI
- Interactive Data Dashboard

## Meeting Planners + Developers – Bridging the Best of Both Worlds

Designed for meeting planners by meeting planners and backed by best-in-class developers, EVA provides technology tools for associations and nonprofits, including registration, virtual conferencing, and virtual trade shows. EVA's team prioritizes your attendee experience and focuses on all the technical details. A super time-saver, EVA frees you up to focus on key value drivers, from stakeholder relationships to program management.